



# Elijah Franklin Petty

## CONTACT

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## SKILLS

Proficient in Figma  
  
Proficient in Adobe XD  
  
UX Design  
  
UI Design  
  
Design Thinking  
  
Wireframing  
  
Prototyping  
  
Usability Testing  
  
Stakeholder  
Communication

## AWARDS & CERTIFICATIONS

FreightWaves  
“FreightTech 100”  
Award in 2025  
  
ENERGY STAR ®  
Excellence in Data  
Innovation Award in 2024  
  
FreightWaves “Best in  
Show” in 2019  
  
Nielsen Norman Group  
UX Certified in 2019

## EDUCATION

BACHELOR OF ARTS IN STUDIO ART, FOCUS IN GRAPHIC DESIGN  
*Graduated: May 2018*  
University of Arkansas, Fayetteville, Arkansas

## EMPLOYMENT

LINK LOGISTICS - Product UX/UI Designer  
*May 2022 – Current Day*

- Crafted experiences for mobile & web development in Figma
- Designed and organized a design system & team component library to be utilized across a product suite in Figma
- Provided direction & support to developers & product leadership for implementing Figma designs correctly & to exact specifications

J.B. HUNT TRANSPORT, INC. - UX Designer I / UX Designer II (Promoted 2020)  
*June 2018 – April 2022*

- Crafted experiences for mobile & web development in Adobe XD
- Worked with various departments to deliver technical solutions through frequent communication, iteration, and articulation of design thinking
- Provided direction & support to developers & product leadership for implementing Adobe XD designs correctly & to exact specifications

THE ARKANSAS TRAVELER - Sports Designer  
*January 2018 – April 2018*

- Routinely curated articles, infographics, & photographs in Adobe InDesign
- Created infographics using Adobe Photoshop & Adobe Illustrator
- Created press badges for specific events using Adobe InDesign

MAIN HILL MEDIA - Lead Graphic Designer  
*August 2017 – April 2018*

- Created identity & full brand package in Adobe Illustrator & Adobe InDesign
- Designed official website using WordPress
- Designed weekly social media posts for official Twitter & Instagram accounts